

Thai Beverage PLC.

FY2008 1Q Financial Results





Note on Forward Looking Statements

The following presentation may contain forward looking statements by the management of Thai Beverage Public Company Limited ("ThaiBev"), relating to financial or other trends for future periods, compared to the results for previous periods.

Some of the statements contained in this presentation that are not historical facts are statements of future expectations with respect to the financial conditions, results of operations and businesses, and related plans and objectives. Forward looking information is based on management's current views and assumptions including, but not limited to, prevailing economic and market conditions. These statements involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those in the statements as originally made. Such statements are not, and should not be construed as a representation as to future performance of ThaiBev. In particular, such targets should not be regarded as a forecast or projection of future performance of ThaiBev. It should be noted that the actual performance of ThaiBev may vary significantly from such targets.



Understanding this Presentation

- Reporting of business segments
 - From Q1'08 onwards, the reporting of business segments has been rearranged to add a new segment called "non-alcoholic beverages", which consists of energy drinks, ready-to-drink coffee, soda water and drinking water
 - The Company has expanded its non-alcoholic beverage business by acquiring the assets of a Thai Company engaged in the production and sales of energy drinks and ready-to-drink coffee and which has commenced this business in the Q1'08
- All monetary amounts in millions of Thai Baht unless otherwise stated
- Volumes in millions of liters unless otherwise stated
- Brown spirits are colored spirits made from molasses and whiskeys
- White spirits are clear spirits made from molasses

Accounting Policy



We now use Thai GAAP for reporting

Goodwill

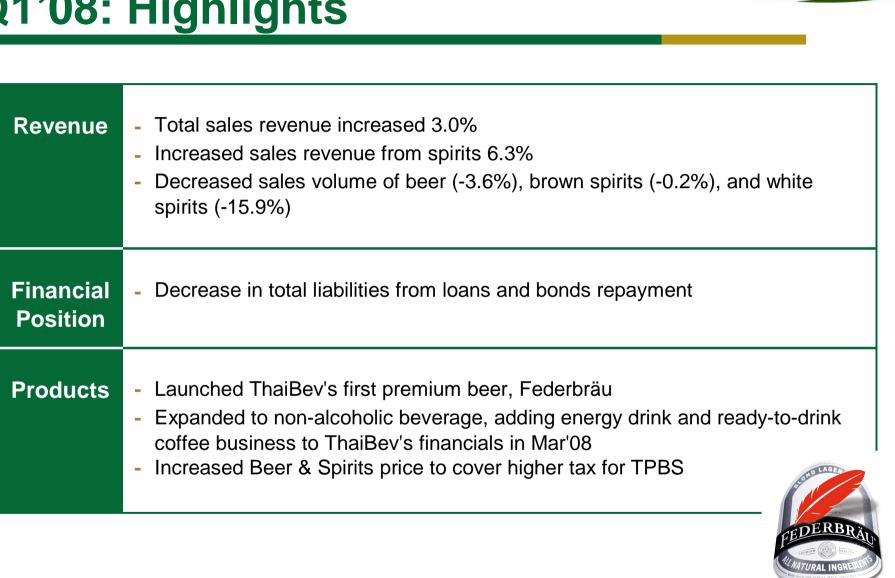
- Since 1 January 2008, the Company has changed its accounting policy regarding goodwill to comply with Thai Accounting Standard (TAS) 43 (revised 2007) "Business Combination" which is effective for accounting periods beginning on or after 1 January 2008.
- In the previous periods, goodwill arising from a business combination was accounted for as "cost less accumulated amortization over the estimated useful life". Currently, goodwill will be measured as "cost less any accumulated loss after doing an impairment test."
- There is no impairment loss in the carrying value of goodwill as at 31 March 2008. The financial statements for the year 2007 have not been affected by this change in accounting policy
- Water & Soda Business
 - The soda water and drinking water business will now be presented in the nonalcoholic beverages segment instead of the beer business. However, due to the low turnover of soda water and drinking water in the previous periods, the business segment information for 2007 will not be restated to compare with 2008



Highlights



Q1'08: Highlights



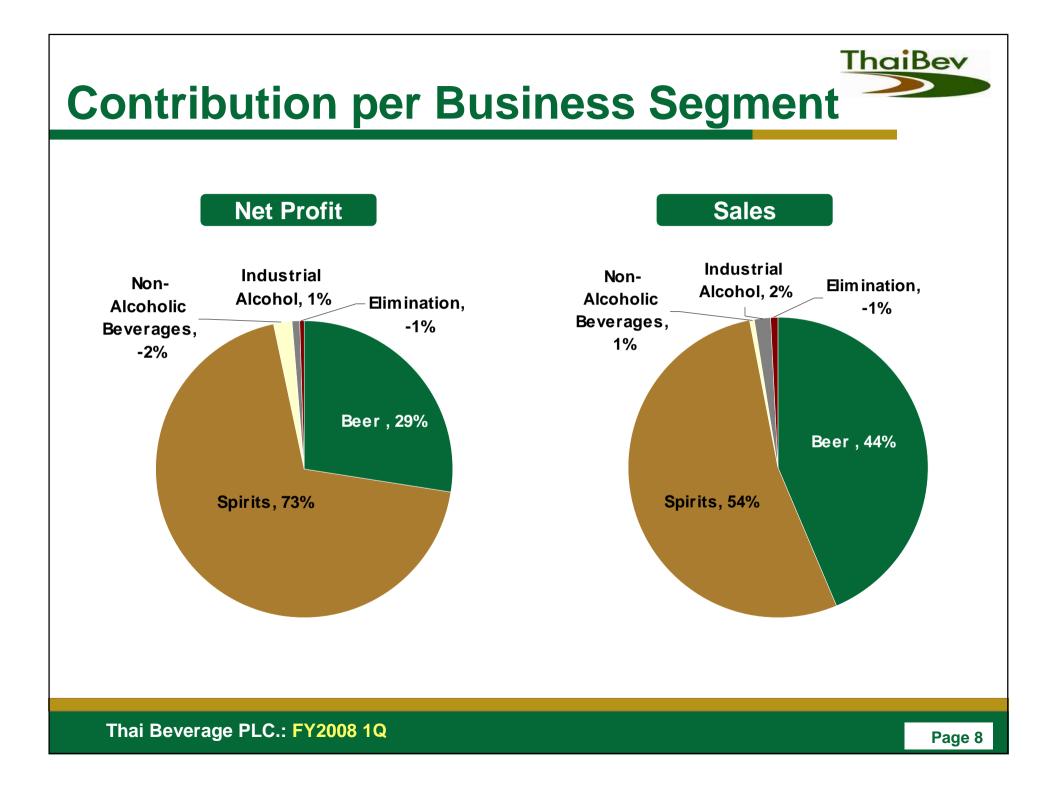
ThaiBev



Consolidated: Q1 Highlights

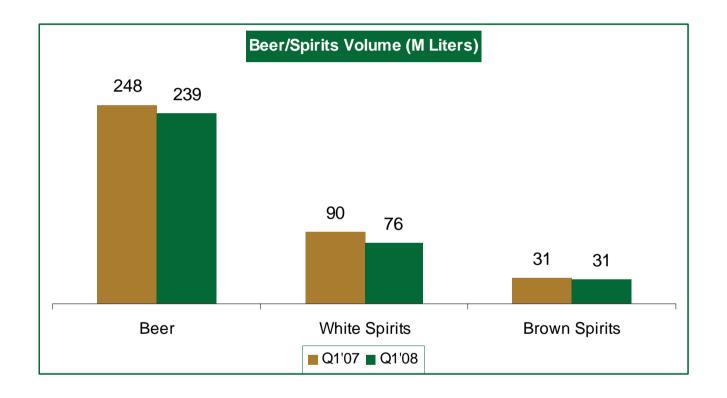
Group	Q1'07	Q1'08	Change
Sales Revenue	25,961	26,740	3.0%
COGS	(18,310)	(19,308)	
% of Sales Revenue	70.5%	72.2%	
SG&A	(7,651)	(7,432)	
% of Sales Revenue	29.5%	27.8%	
EBITDA	5,870	5,226	-11.0%
Net Profit	2,878	2,631	-8.6%
Margin*			
EBITDA	22.6%	19.5%	
Net Profit	11.1%	9.8%	

* margins are % of sales revenue





Volume





Business Segments



Beer



Be	er	Q1'07	Q1'08	Change
Sales Reve	enue	12,364	11,870	-4.0%
COGS		(9,554)	(9,292)	
% of Sales	Revenue	77.3%	78.3%	
SG&A		(1,439)	(1,512)	
% of Sales	Revenue	11.6%	12.7%	
EBITDA		2,000	1,604	-19.8%
Net Profit		876	762	-13.0%
Margin*				
EBITDA		16.2%	13.5%	
Net Profit		7.1%	6.4%	
* margins are % o	of sales revenue	9		
<u>Sales revenue</u> <u>COGS (%)</u> <u>SG&A (%)</u> <u>EBITDA</u>	DOWN UP UP DOWN	raised price to cover TPBS tax charges, but decrease in sales volume higher raw material cost; malt, rice, and fuel, higher in excise tax for TPBS increase in idle cost, and marketing expenses (free goods) decrease of sales, increase in raw material costs & excise tax, and marketing expenses		
Net Profit	DOWN	decrease of sales, increase in COGS & SG&A, although decrease in		

interest expenses

chang

Thai Beverage PLC.: FY2008 1Q

(1) (1) (1)

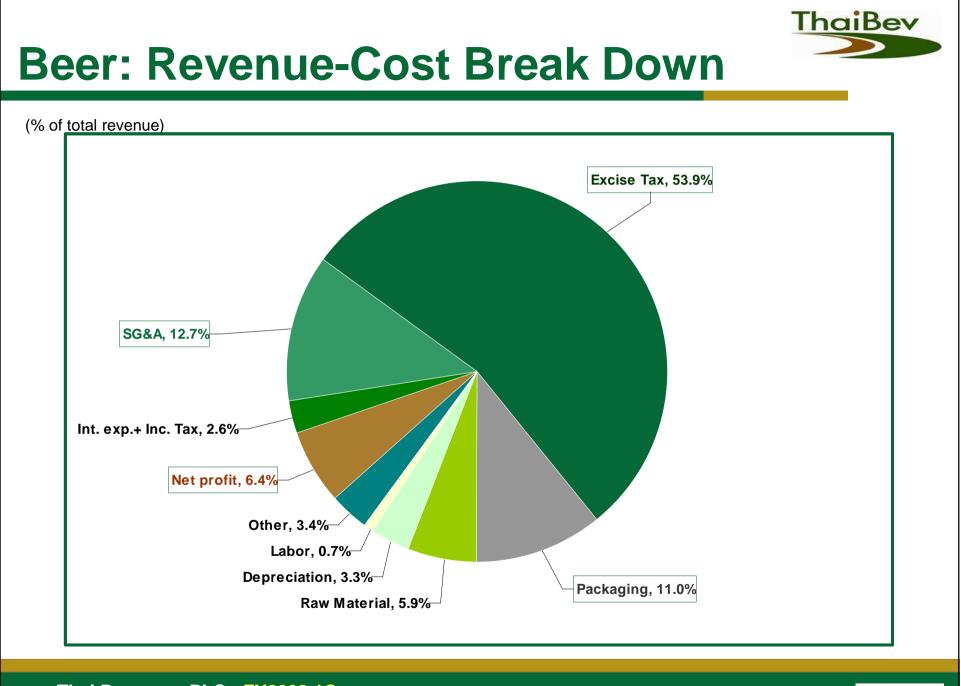
EDERBRÄU



Beer: Volume

Beer	Q1'07	Q1'08	Change
(Million Litres)			
Chang	182	162	-10.8%
Low alcohol beer	66	77	16.2%
Total	248	239	-3.6%
Free Beer*	5.5%	8.0%	46.5%

* Percentage of domestic sales volume



Beer: Launch of New Premium Beer



- Federbräu: Thaibev's first premium beer •
- Premium beer with "German Purity Law of 1516" Positioning: • certificate
- Target: Heineken, Asahi ullet
 - 12 mths target: Get 3-5% market share in premium market
 - Thailand premium beer market = 123 M Liters*
- Alcohol Content: 4.7% •
- Nationwide launch: June 2008 •
 - Outlets: 750 (in Bangkok), 750 (key cities)
- Slogan: ۲

Market size:

•

•

•

Adventure is all around

* 2006 Figure: Based on Canadean, The Beer Service Annual Report – 2007 Cycle, Thailand

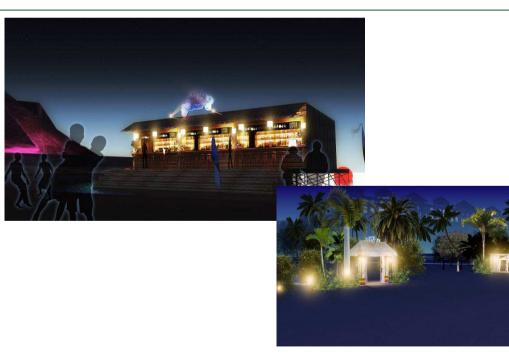
Beer: Marketing for Federbräu



- Communication campaign for Fedebräu commences with teasers on billboards and Mupi signs before launch, and followed by a nationwide launch via all media channels including TV
- ThaiBev will do more event marketing for this new premium beer ex. Honda Summer Fest' @ Hua Hin

Honda Summer Fest' @ Hua Hin





Spirits



Q1'07	Q1'08	Change
13,588	14,446	6.3%
(8,809)	(9,657)	
64.8%	66.8%	
(1,653)	(1,872)	
12.2%	13.0%	
3,789	3,561	-6.0%
1,979	1,920	-3.0%
27.9%	24.7%	
14.6%	13.3%	
	13,588 (8,809) 64.8% (1,653) 12.2% 3,789 1,979 27.9%	$\begin{array}{c ccccc} 13,588 & 14,446 \\ (8,809) & (9,657) \\ & 64.8\% & 66.8\% \\ (1,653) & (1,872) \\ & 12.2\% & 13.0\% \\ \hline & 3,789 & 3,561 \\ \hline & 1,979 & 1,920 \\ \hline & 27.9\% & 24.7\% \end{array}$

margins are % or sales revenue

Sales revenue	UP	increase in sales price to cover excise tax rises can compensate for a decrease in sales volume
<u>COGS (%)</u> <u>SG&A (%)</u> <u>EBITDA</u> <u>Net Profit</u>	UP UP DOWN DOWN	change in product mix due to lower white spirits volume which has higher margin increase in marketing expenses (free goods) and idle costs increase in marketing expenses (free goods) and idle costs decrease of sales volume, increase in SG&A, although decrease in interest expenses

Thai Beverage PLC.: FY2008 1Q

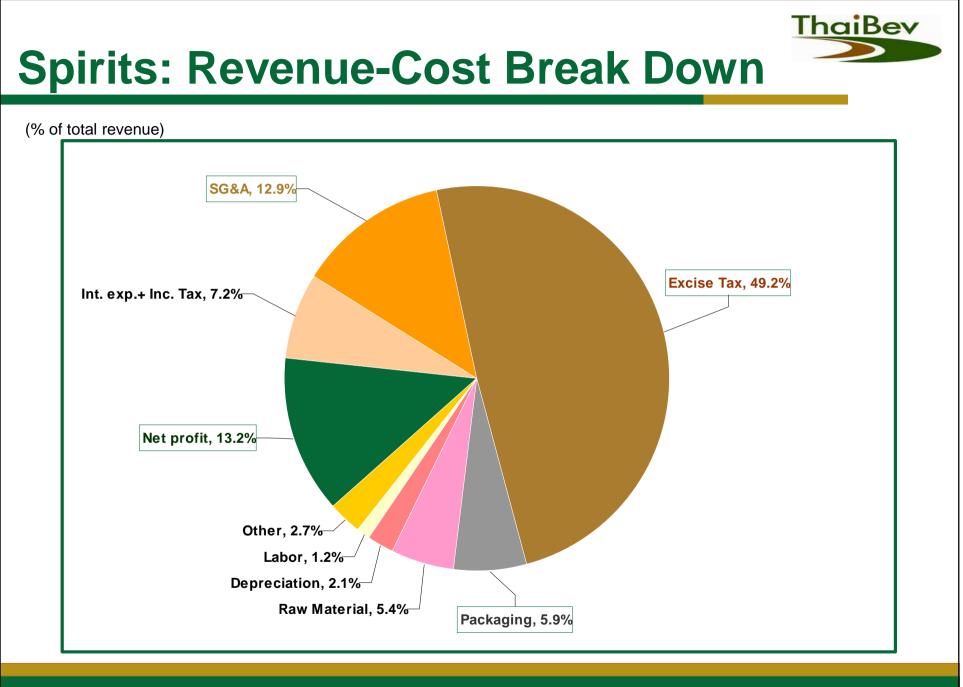




Spirits: Volume

Spirits	Q1'07	Q1'08	Change
(Million Litres)			
White	90	76	-15.9%
Brown	31	31	-0.2%
Total	122	107	-11.8%
Free White Spirits	0.6%	2.6%	340.9%
Free Brown Spirits	0.5%	2.0%	301.4%
Total Free Spirits	0.6%	2.4%	

* Domestic brown spirits volume rose 1.6%. The decline in total brown spirits volume was due to decrease in Inver House's bulk sales. Inver House retains bulk whisky stock that it would normally sell to others for its own use in the future





Non-alcoholic Beverages

Non-alcoholic Beverages	Q1'07**	Q1'08	Change
Sales Revenue	NA	144	NA
COGS	NA	(129)	
% of Sales Revenue		89.6%	
SG&A	NA	(70)	
% of Sales Revenue		48.6%	
EBITDA	NA	13	NA
Net Profit	NA	(54)	NA
<u>Margin*</u>			
EBITDA	NA	9.0%	
Net Profit	NA	-37.5%	

* margins are % of sales revenue

** ThaiBev has commenced in non-alcoholic beverages in Q1'08

** Wrangyer and Black Up were added to ThaiBev financials in Mar 2008

** Water and soda business are included in non-alcoholic beverages segment in Q1'08

** Due to the small turnover of soda & water in 2007, the segment information for Q1'07 was not restated to compare with Q1'08

<u>Sales revenue</u> <u>Net Loss</u>	sales revenue from energy drink idle costs of soda and drinking w	, ready-to-drink coffee, soda and drinkin /ater	ig water
Thai Beverage PL	.C.: FY2008 1Q		Page 19

Non-alcoholic Beverages: Volume

Non-alcoholic Beverages	Q1'07*	Q1'08	Change
(Million Litres)			
Soda	3.8	3.0	-20.7%
Water	10.6	11.8	11.1%
Wrangyer*	NA	0.4	NA
Black Up*	NA	0.04	NA

* Wrangyer and Black Up were added to ThaiBev financials in Mar 2008

** Due to the small turnover of soda & water in 2007, the segment information for Q1'07 was not restated to compare with Q1'08

ThaiBev



Industrial Alcohol

Industrial Alcohol	Q1'07	Q1'08	Change
Sales Revenue	219	490	123.7%
COGS	(186)	(434)	
% of Sales Revenue	84.9%	88.6%	
SG&A	(32)	(30)	
% of Sales Revenue	14.6%	6.1%	
EBITDA	53	74	39.6%
Net Profit	(7)	20	385.7%
Margin*			
EBITDA	24.2%	15.1%	
Net Profit	-3.2%	4.1%	

* margins are % of sales revenue

<u>SG&A (%)</u> <u>EBITDA</u> U	JP DOWN JP	increase of Ethanol & Alcohol 95 sales volume the lower price/unit made % of COGS higher decrease of idle cost increase of sales volume, decrease of idle cost increase of sales volume, decrease of idle cost, decrease of interest expense
--	------------------	--





Industrial Alcohol: Volume

Industrial Alcohol	Q1'07	Q1'08	Change
(Million Litres)			
Alcohol 95*	0.1	15.9	12967.3%
Ethanol 99.5°	9.0	17.2	90.5%
Others	0.1	0.1	-6.3%

* Largely from exports





Financials

May 2008



Interest Bearing Debt

31-Dec-07	31-Mar-08
1,000	539
4,998	5,360
3,000	-
1,755	1,650
10,753	7,549
5,400	3,750
5,400	3,750
16,153	11,299
	1,000 4,998 3,000 1,755 10,753 5,400 5,400



Financial Ratios

Ratios	31-Dec-07	31-Mar-08
Current Ratio	1.74	1.89
Total Debt to Equity	0.45	0.37
Net Asset Value per Share (Baht)	2.19	2.28
Net Asset Value per Share (SGD)*	0.10	0.10
* exchange rate at THB 23: SGD 1		
Turnovers (days)	Jan-Dec 07	Jan-Mar 08
A/R Turnover	5	4
Inventory Turnover		
<u>Beer/water Business</u>		
Finished Goods	15	17
Raw Material	4	5
<u>Spirits Business</u>		
Finished Goods (exc. Legacy Stocks)	79	70
Raw Material	12	12
Current ratioUPdecrease in current portion ofDebt ratioDOWNloans and bonds repayment	long-term guaranteed b	onds

